

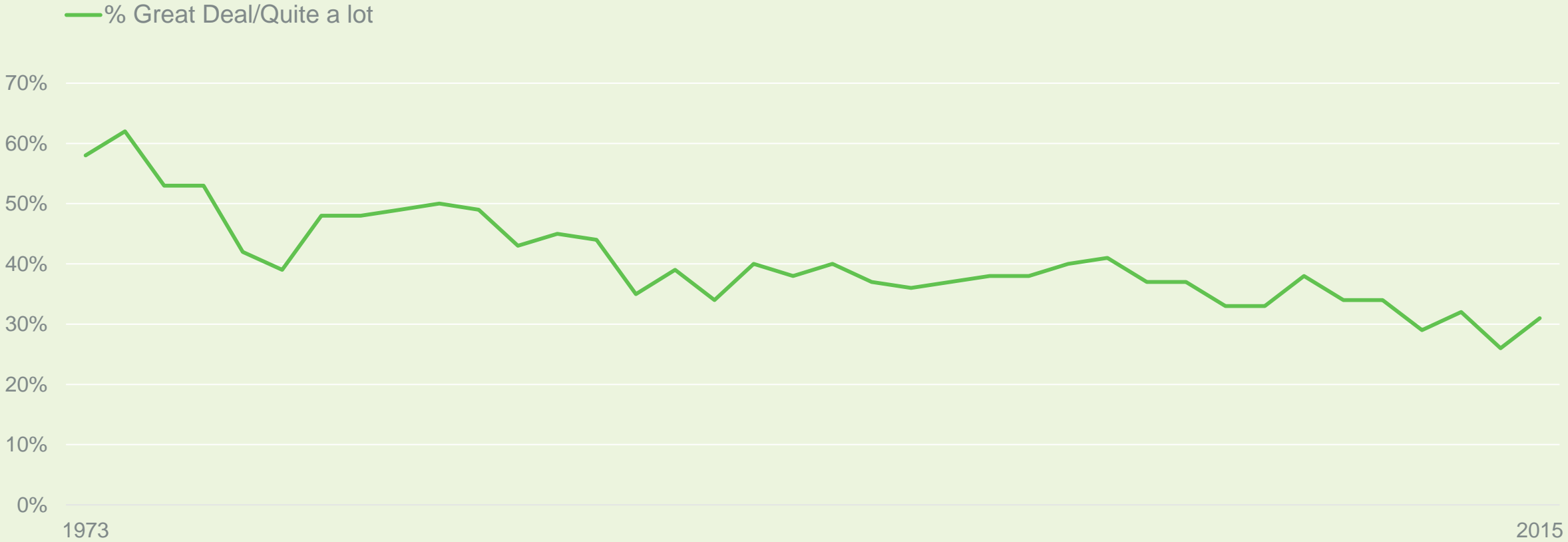
GALLUP®

Measure What Matters for Student Success: Engaged Today, Ready for Tomorrow

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Americans Are Losing Confidence in Public Schools

Confidence in Public Schools



Public Opinion of Schools Across the Nation

Quality of Public Education is Excellent or Good

North Dakota

89%

Highest

Maryland

61%

27th Highest

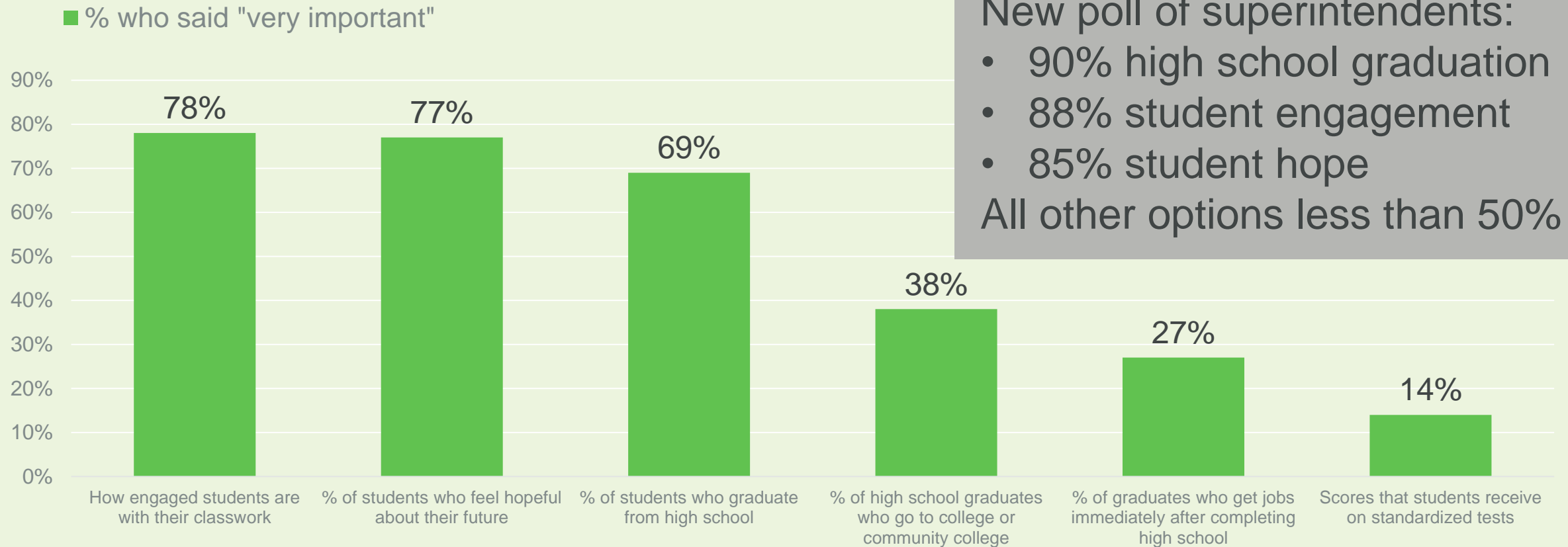
Nevada/New Mexico

42%

Lowest

Measuring Effectiveness of Schools

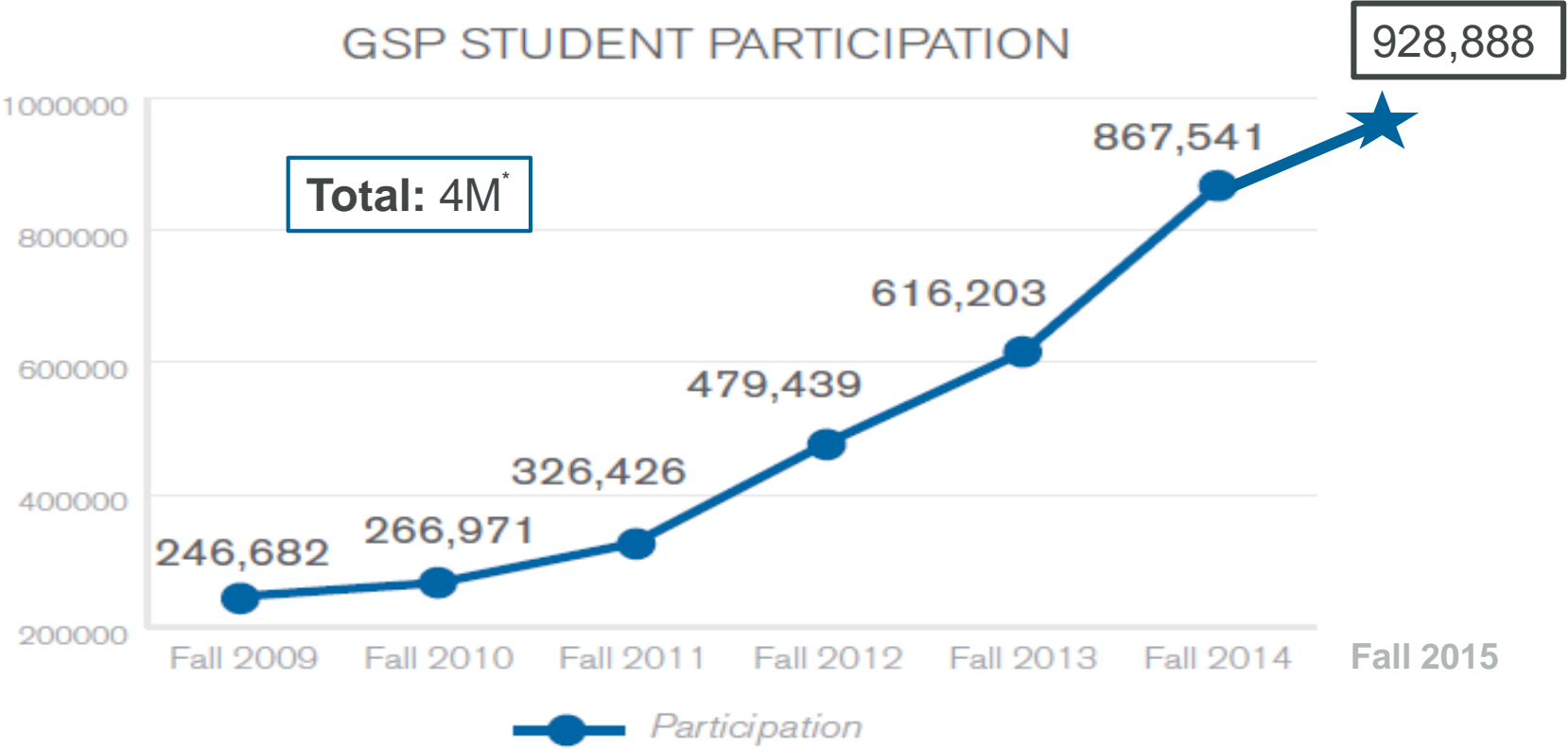
How important do you think each of the following is for measuring the effectiveness of the public schools in your community?



2015 National totals

Source: 2015 PDK/Gallup Poll

Hearing the Voice of America's Students



*Total includes public and private school completes across fall, spring, and private administrations since 2009. Graph includes U.S. public school completes in annual fall polls.

Gallup Student Poll

The Gallup Student Poll collects student perceptions on four non-cognitive measures that generate **actionable data** for schools and helps educators prioritize and design interventions aimed at:



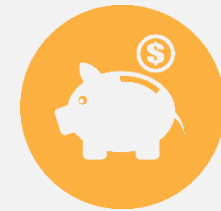
Engagement: The involvement in and enthusiasm for school.



Hope: The ideas and energy students have for the future.



Entrepreneurial Aspiration: The talent and energy for building businesses that survive, thrive and employ others.



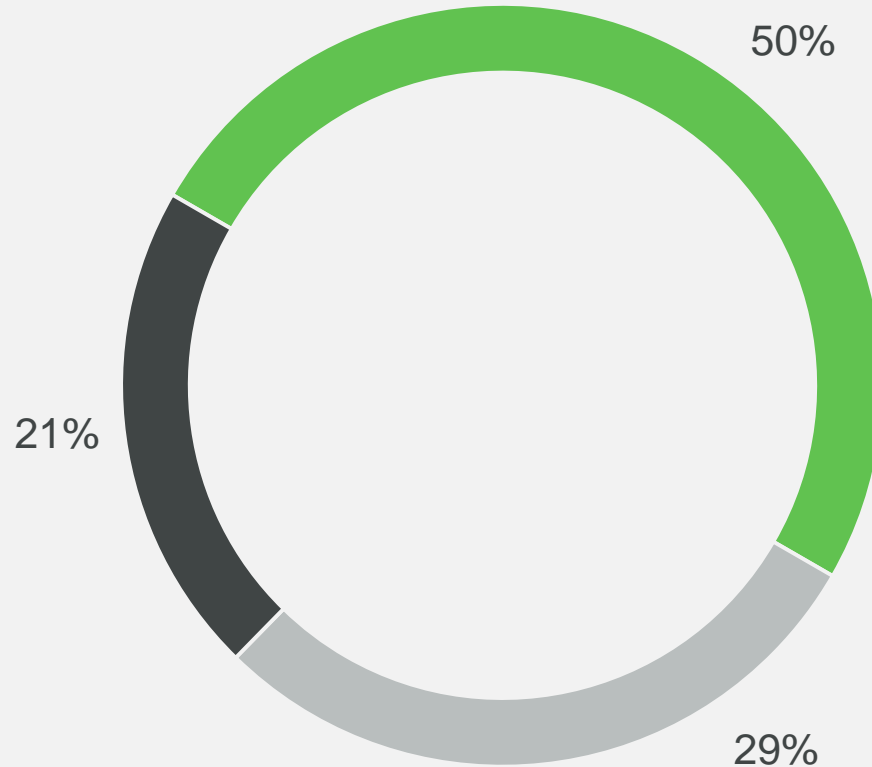
Career/Financial Literacy: The information, attitudes and behaviors that students need to practice for healthy participation in the economy.

Engagement Index

GSP U.S. Overall 2015

ENGAGEMENT INDEX

n= 867,454



ENGAGED

These students are emotionally connected to school.

NOT ENGAGED

These students are physically present but psychologically absent.

ACTIVELY
DISENGAGED

These students feel negatively about school and undermine the system by sharing their unhappiness with others.

Engagement



Engagement is defined as the involvement in and enthusiasm for school. Engaged students are excited about what's happening at their school and what they're learning. Engaged students contribute to the learning environment, and they are psychologically committed to their school.

1	At this school, I get to do what I do best every day.
2	My teachers make me feel my schoolwork is important.
3	I feel safe in this school.
4	I have fun at school.
5	I have a best friend at school.
6	In the last seven days, someone has told me I have done good work at school.
7	In the last seven days, I have learned something interesting at school.
8	The adults at my school care about me.
9	I have at least one teacher who makes me excited about the future.

Engagement by Grade Level

GSP U.S. Overall 2015



Building Engagement

Engagement is defined as the involvement in and enthusiasm for school.

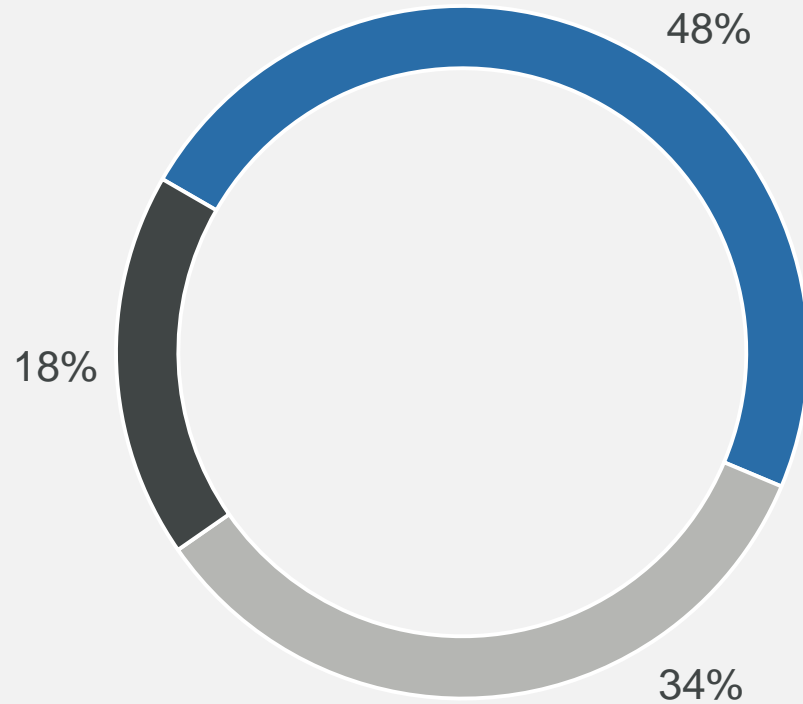


Hope Index

GSP U.S. Overall 2015

HOPE INDEX

n= 901,714



HOPEFUL

These students have numerous ideas and abundant energy for the future.

STUCK

These students have few ideas about the future and may lack the requisite motivation to achieve goals.

DISCOURAGED

These students have few ideas and possess negative conceptualizations of the future.

Hope



Hope is defined as the ideas and energy students have for the future. Hope has been linked to student success in school. Hopeful students are positive about the future, are goal-oriented and can overcome obstacles in the learning process, enabling them to navigate a pathway to achieve their goals.

- | | |
|-----------|--|
| 10 | I know I will graduate from high school. |
| 11 | I have a great future ahead of me. |
| 12 | I can think of many ways to get good grades. |
| 13 | I have many goals. |
| 14 | I can find many ways around problems. |
| 15 | I have a mentor who encourages my development. |
| 16 | I know I will find a good job in the future. |

Creating Hope

Hope is defined as the ideas and energy students have for the future.



Entrepreneurial Aspiration

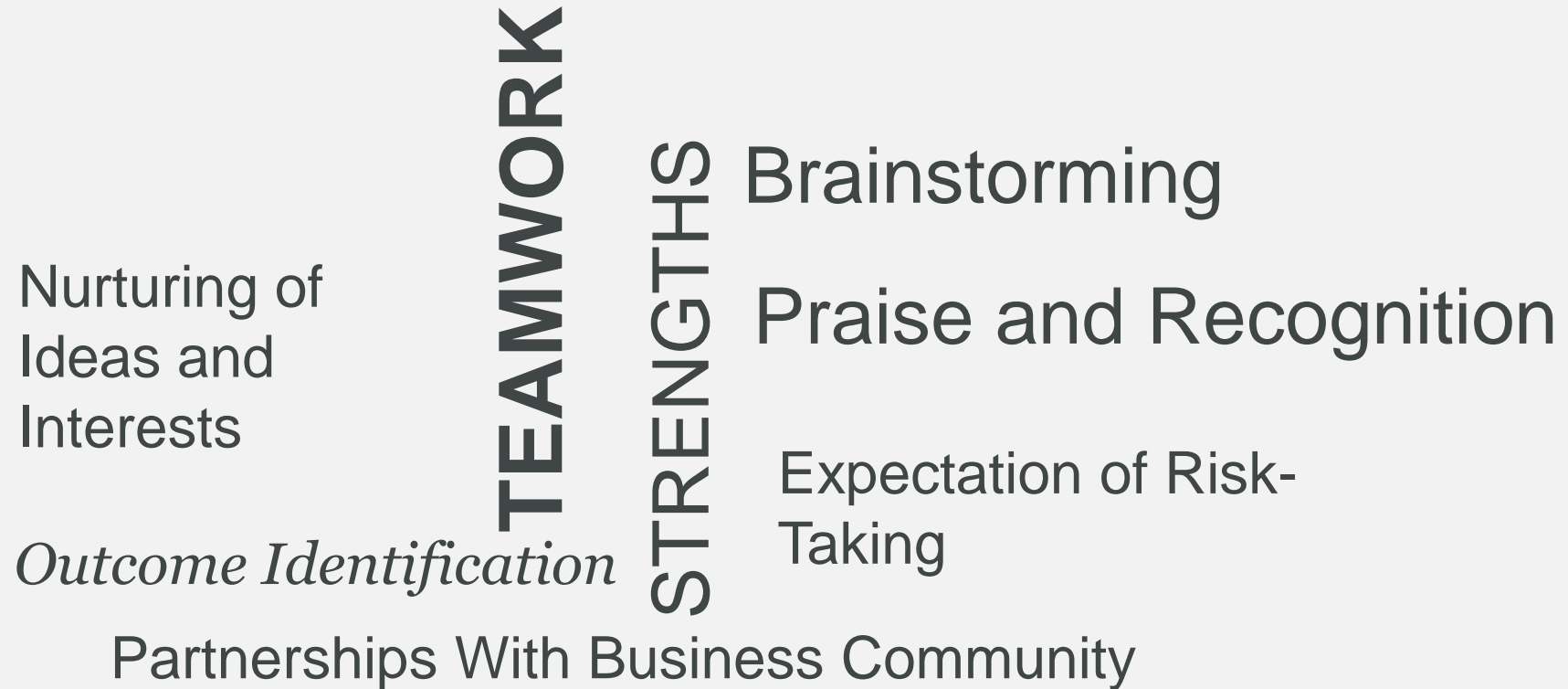


Entrepreneurial aspiration is defined as the talent and energy for building businesses that survive, thrive and employ others. By identifying and nurturing students' innate entrepreneurial talent, educators can empower the next generation of innovators to spur and sustain long-term economic energy.

17	I will invent something that changes the world.
18	I plan to start my own business.
19	I am learning how to start and run a business.
20	I have my own business now.

Fostering Entrepreneurial Aspiration

Entrepreneurial aspiration is defined as the talent and energy for building businesses that survive, thrive and employ others.



Career/Financial Literacy



Career/Financial literacy is defined as the information, attitudes and behaviors that students need to practice for healthy participation in the economy. Wise economic choices can contribute to a thriving life.

21 I have a paying job now.

22 I am learning how to save and spend money.

23 I have a bank account with money in it.

24 I am involved in at least one activity, such as a club, music, sports or volunteering.

Encouraging Career/Financial Literacy

Career/Financial literacy is defined as the information, attitudes and behaviors that students need to practice for healthy participation in the economy.





Donald O. Clifton,
psychologist and
business executive
(1924-2003)

“What will happen
when we think about what is right
with people rather than fixating
on what is wrong with them?”

Let's shift from what's wrong to what's strong

Discover and develop each person's unique talents and build an academic and employment success plan around their strengths.

IDEATION ACHIEVER INPUT FUTURISTIC LEARNER STRATEGIC MAXIMIZER POSITIVITY
COMMAND DISCIPLINE RELATOR COMMUNICATION RESPONSIBILITY ANALYTICAL EMPATHY



Register Your Schools for the Gallup Student Poll



2016 GSP registration is now open at
gallupstudentpoll.com

Survey Dates for Fall 2016:
September 26th – October 28th

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